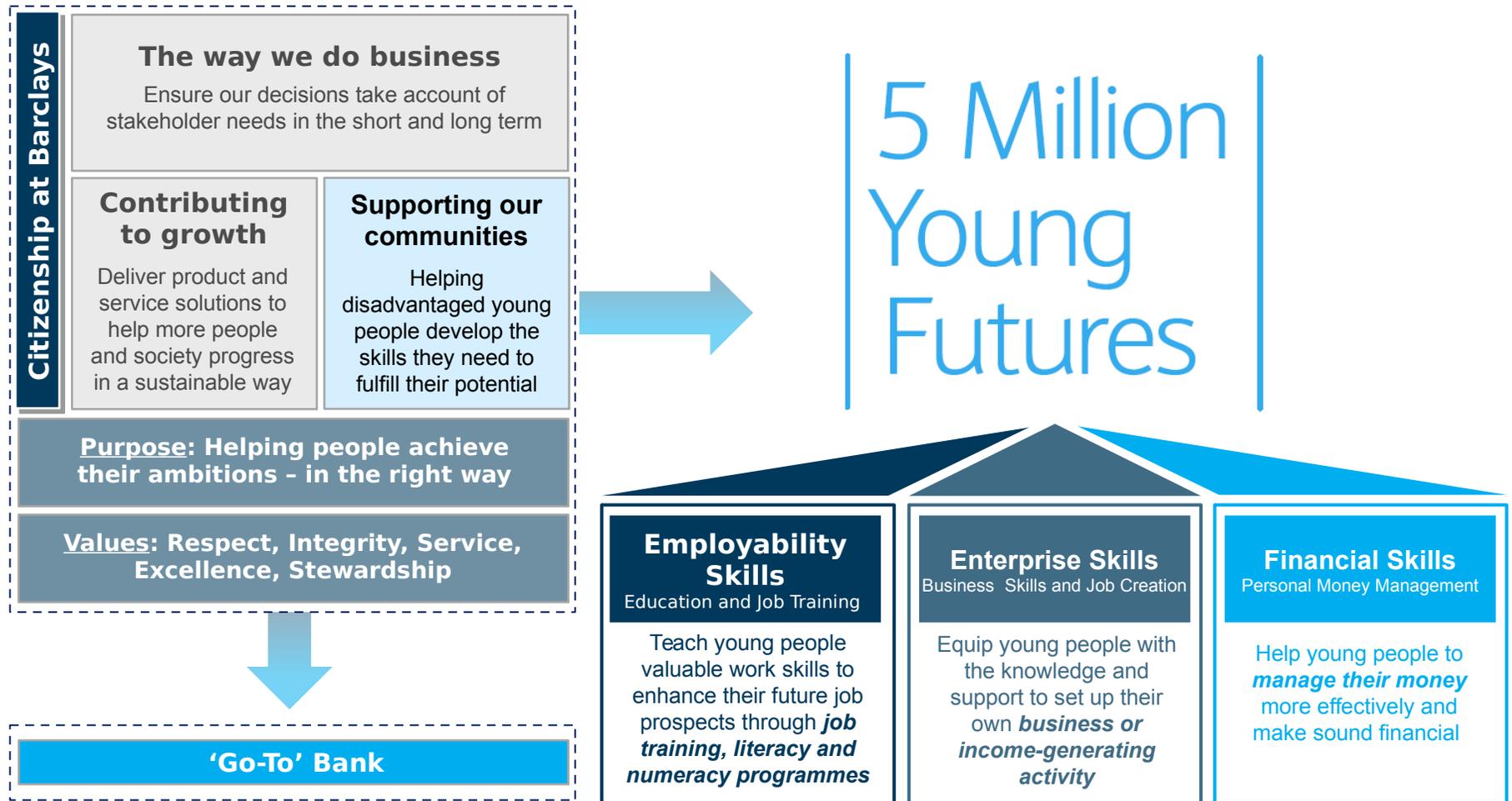


Community Investment Overview



5 Million Young Futures

Under the umbrella of our Citizenship strategy, Barclays Community Investment is contributing time and resources to help five million disadvantaged young people develop the skills they need to fulfill their potential

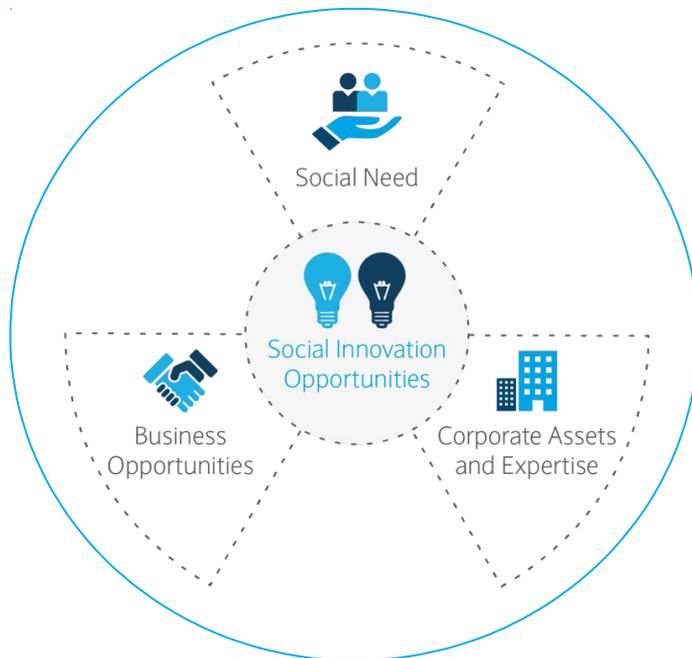


Social Innovation Facility

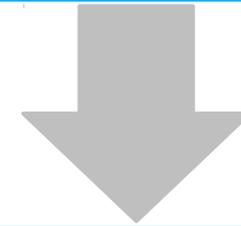
Tackling social challenges through our core business supports Barclays ambition to become the Go-To bank for all our stakeholders and demonstrates through actions how we are embedding the new values

Business Solutions to Social Challenges

- Barclays has most impact in society through its core business - the products and services we deliver for customers and clients everyday
- By tackling social challenges through commercial business models we can offer self-sustaining and scalable solutions



Social Innovation helps demonstrate Barclays new purpose and values in action and opens broad commercial opportunities across business units



Innovation and Growth: Addressing the world's social challenges can represent significant commercial opportunities

Client Connectivity: Deepen and strengthen relationships with key clients. Opportunities for CEO to CEO engagement

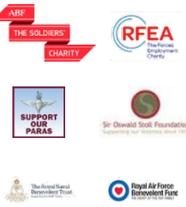
Employee Engagement: The next generation of top-talent is becoming more selective. They want to work for companies whose values they share

Global Community Investment Programmes

Through 3 unique programmes and an investment of £21m across 16 countries between 2012-2015 we aim to improve the lives of around 450,000 young people

Banking on Change		Building Young Futures		Spaces for Sport	
					
Investment Amount:	£20m invested to reach 830,000 young people	Investment Amount:	£10m invested to reach 680,000 young people	Investment Amount:	£40m invested in facilities and programmes
Timeframe:	2009 - 2015	Timeframe:	2009 - 2015	Timeframe:	2004 - 2015
Programme:		Programme:		Programme:	
<ul style="list-style-type: none"> • Providing young people with access to basic financial services for the first time by helping to set up community savings groups. • Equipping people with less than \$2 a day with the skills to save money and the ability to set up an income generating activity. • With over 2.5 billion people “financially excluded” we look to link these savings groups to formal financial institutions. 		<ul style="list-style-type: none"> • Developing enterprise and employability skills in poor communities with high levels of unemployment. • Over 290 million young people are unemployed worldwide. • In-depth training, mentoring and access to work placements provides skills young people need to access employment or start a micro enterprise 		<ul style="list-style-type: none"> • 200 community sports sites across the country used by over 54,000 people each week • Work with charity partners who use sport to engage young people and give them the skills needed to enter work or education. • Leverage sponsorship of Barclays Premier League, ATP World Tour finals & Barclays Center to complement our work in the community. 	

UK Partnerships

 <p>action for children</p>		 <p>TeachFirst</p>	 <p>community links</p>	 <p>BUSINESS IN THE COMMUNITY</p>	 <p>FREE THE CHILDREN</p>	 <p>young enterprise Scotland</p>	 <p>St GILES TRUST Breaking the cycle of offending</p>
 <p>ybi Youth Business International</p>	 <p>Apps for Good</p>	 <p>BIG ISSUE INVEST FINANCING SOCIAL ENTERPRISES</p>	 <p>JERICHO FOUNDATION</p>	 <p>hubs</p>	 <p>KIDS COMPANY</p>	 <p>Tower Hamlets Education Business Partnership</p>	 <p>Terrence HIGGINS TRUST</p>
 <p>Impetus Private Equity Foundation</p>	 <p>Ilan Mikardo High School</p>	 <p>bikeworks</p>	 <p>bromley by bow centre</p>	 <p>CAPITAL MUSIC POTENTIAL barclaycard</p>	 <p>THE SUTTON TRUST</p>	 <p>Prince's Trust</p>	 <p>Junior Achievement Ireland</p>
 <p>The National Skills Academy FINANCIAL SERVICES</p>	 <p>The Transformation Trust Helping schools transform young lives</p>	 <p>Children in Scotland every child - every childhood</p>	 <p>east THAMES</p>	 <p>STREET LEAGUE CHANGE LIVES THROUGH FOOTBALL</p>	 <p>NYA National Youth Agency 50 Years</p>	 <p>ELBA Creating Possibilities in East London</p>	 <p>Career Academies UK</p>
						 <p>LONDON WORKS</p>	

Engaging with our colleagues

Fundamental to the success of achieving our 5 Million Young Futures goal is enabling Barclays employees to volunteer their time and skills to deliver vital support to young people in their local communities. We also respect colleagues' choice to support the individual causes they care about, and provide time, grants and matching to help them get involved.

Volunteering

The Community Investment teams and senior leadership encourage colleagues to give their time and skills to volunteer in their local communities. We support colleagues to take part in skills-based volunteering in line with CI strategy and also enable employee choice.

- **Volunteer Grants:** Volunteering teams of at least 5 employees can apply for a grant of £500 to fund materials and expenses for their project; In addition, Community Investment teams across the regions organize and host opportunities for engagement
- **Make a Difference:** Thousands of colleagues across 35 different countries volunteered as part of the annual volunteering campaign

Fundraising and Giving

Fosters employee choice. Provides support to colleagues donating money to or fundraising for charities and community organisations.

- **Matched Fundraising:** Matches what an employee raises for charity, up to £1,000 for one fundraising activity each year
- **Payroll Giving:** A tax-efficient way for colleagues to make monthly donations to the charities of their choice, matched by an annual Barclays contribution of up to £750
- **Pennies from Heaven:** Enables UK colleagues to donate the 'spare' pennies from their salary each month to a pre-selected group of charities

Performance against our commitments

3 years into our 4 year commitment we are on-track to deliver our commitment to contribute time and resources to help five million disadvantaged young people develop the skills they need to fulfill their potential

	Invested in our communities since 2012	10 to 35 year olds reached through our programmes since 2012	Employees involved in volunteering, fundraising and giving with Barclays' support in 2014	Employee hours volunteered in Barclays' Programmes in 2014	Donated to charities through Barclays' matched fundraising programmes in 2014
G l o b a l l y	£198.9m	4.19m	47% 53% being skills-based	419,000	£32m
U K	N/A	2.06m	70% 55% being skills-based	160,000	£29m